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9	BEFORE THE DEPARTMENT OF CONSUMER AFFAIRS	
10	FOR THE CEMETERY AND FUNERAL BUREAU STATE OF CALIFORNIA	
11		
12		
13	In the Matter of the Petition for Interim	Case No. A1 2021 372
14	Suspension Order Against:	PETITION FOR INTERIM SUSPENSION ORDER
15	OCEANVIEW CREMATIONS 25180 Mission Blvd. Howwood, CA 04542	
16	Hayward, CA 94542	[Bus. and Prof. Code, § 494]
17	Funeral Establishment License No. FD 2082	Date: Time:
18	ROBERT C. SMITH, SR. 25176 Mission Blvd. Hayward, CA 94544	Place: Remote Hearing
19	Funeral Director License No. FDR 781	
20	Respondents.	
21		
22		
23	Complainant Gina Sanchez, Bureau Chief of the Cemetery and Funeral Bureau (Bureau),	
24	Department of Consumer Affairs, hereby petitions the Office of Administrative Hearings for an	
25	Interim Suspension Order pursuant to Business and Professions Code section 494, subdivision	
26	(a)(2). Complainant seeks suspension of Oceanview Cremations' (Respondent Oceanview's)	
27	Funeral Establishment License and Robert C. Smith, Sr.'s (Respondent Smith's) Funeral Director	
28	License pending the outcome of these proceedings, and alleges the following:	
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#### **PARTIES**

- 1. Complainant brings this Petition for Interim Suspension Order solely in her official capacity as the Bureau Chief of the Bureau, Department of Consumer Affairs.
- 2. On or about February 7, 2011, the Bureau issued Funeral Establishment License No. FD 2082 to Respondent Oceanview with Respondent Smith as the responsible managing funeral director. The Funeral Establishment License was delinquent between February 28, 2022, when the license expired, and April 4, 2022, when the license was renewed. The Funeral Establishment License is currently valid and will expire on February 28, 2023, unless renewed.
- 3. On or about May 13, 1997, the Bureau issued Funeral Director License No. FDR 781 to Respondent Smith. The Funeral Director License will expire on May 31, 2023, unless renewed.

#### JURISDICTION

- 4. The Bureau is the state agency charged with administering and enforcing cemetery and funeral law in California, and Complainant is authorized to make and file this petition as Bureau Chief on behalf of and for the Bureau in furtherance of its statutory duties. This Petition is brought under the authority of the following laws. All section references are to the Business and Professions Code (Code) unless otherwise indicated.
- 5. Code section 7686 provides, in pertinent part, that the Bureau "may suspend or revoke licenses, after proper notice and hearing to the licensee, if the licensee has been found guilty by the bureau of any of the acts or omissions constituting grounds for disciplinary action."
- 6. Code section 494, subdivision (a) provides, in pertinent part, that an Administrative Law Judge of the Office of Administrative Hearings may, on behalf of the Board and upon proper petition, issue an interim order suspending a licensee from practice or imposing license restrictions if supporting affidavit(s) demonstrate: (1) the licensee has engaged in acts or omissions constituting a violation of the Code and/or has been convicted of a crime substantially related to the licensed activity; and (2) permitting the licensee to continue in the licensed activity, or without restrictions, would endanger the public health, safety, or welfare.

1	7. Code section 494, subdivision (c) allows this order to issue on 15 days' notice.	
2	Respondent has been properly served with this petition for an interim suspension order.	
3	STATUTORY AND REGULATORY PROVISIONS	
4	8. Code section Code section 7617 states:	
5	The business of a licensed funeral establishment shall be conducted and engaged in	
6	at a fixed place or facility.	
7	No person, partnership, association, corporation, or other organization shall open or maintain a place or establishment at which to engage in or conduct, or hold himself or herself or itself out as engaging in or conducting, the business of a funeral establishment without a license.	
8		
9	9. Code section 7628 states:	
10	change the location of a licensed funeral establishment shall apply therefor on forms	
11		
12	The application shall be granted by the bureau upon the filing with the bureau of a favorable report from an inspector concerning the physical status or plans and	
13	specifications of the proposed licensed funeral establishment to the effect that it conforms to the requirements of this article.	
14		
15	10. Code section 7685.2 states:	
16	(a) A funeral director shall not enter into a contract for furnishing services or property in connection with the burial or other disposal of human remains until he or	
17 18	she has first submitted to the potential purchaser of those services or property a written or printed memorandum containing the following information, provided that information is available at the time of execution of the contract:	
19	(1) The total charge for the funeral director's services and the use of his or her	
20	facilities, including the preparation of the body and other professional services, and the charge for the use of automotive and other necessary equipment.	
21	(2) An itemization of charges for the following merchandise as selected: the casket, an outside receptacle, and clothing.	
22		
23	(3) An itemization of fees or charges and the total amount of cash advances made by the funeral director for transportation, flowers, cemetery, crematory, or hydrolysis facility charges, newspaper notices, clergy honorarium, transcripts,	
24	telegrams, long distance telephone calls, music, and any other advances as authorized by the purchaser.	
25	(4) An itemization of any other fees or charges not included above.	
26	(5) The total of the amount specified in paragraphs (1) to (4), inclusive.	
<ul><li>27</li><li>28</li></ul>	If the charge for any of the above items is not known at the time the contract is entered into, the funeral director shall advise the purchaser of the charge therefor,	

1	within a reasonable period after the information becomes available. All prices charged for items covered under Sections 7685 and 7685.1 shall be the same as those given under such sections.		
2			
3	(b) A funeral establishment shall obtain from the person with the right to control the disposition pursuant to Section 7100 of the Health and Safety Code, or the person prearranging the cremation or hydrolysis and disposition of his or her own		
4	remains, a signed declaration designating specific instructions with respect to the		
5	disposition of cremated remains or hydrolyzed human remains. The bureau shall make available a form upon which the declaration shall be made. The form shall		
6	include, but not be limited to, the names of the persons with the right to control the disposition of the cremated remains or hydrolyzed human remains and the person		
7	who is contracting for the cremation or hydrolysis services; the name of the deceased; the name of the funeral establishment in possession of the remains; the name of the		
8	crematorium or hydrolysis facility; and specific instructions regarding the manner, location, and other pertinent details regarding the disposition of cremated remains or		
9	hydrolyzed human remains. The form shall be signed and dated by the person arranging for the cremation or hydrolysis and the funeral director, employee, or agent		
10	of the funeral establishment in charge of arranging or prearranging the cremation or hydrolysis service.		
	nydrorysis service.		
11	•••		
12			
13	11. Code section 7692 states:		
14	Misrepresentation or fraud in the conduct of the business or the profession of a		
15	funeral director or embalmer constitutes a ground for disciplinary action.		
16	12. Code section 7693 states:		
17	False or misleading advertising as a funeral establishment, funeral director, or		
18	embalmer constitutes a ground for disciplinary action.		
19	13. Code section 7707 states:		
20	Gross negligence, gross incompetence or unprofessional conduct in the practice of		
21	funeral directing or embalming constitutes a ground for disciplinary action.		
22	14. Health and Safety Code section 7110 states:		
23	Any person signing any authorization for the interment or cremation of any remains		
24	warrants the truthfulness of any fact set forth in the authorization, the identity of the		
25	to order interment or cremation. He or she is personally liable for all damage		
26			
27	15. Health and Safety Code section 102775 states:		
28	Each death shall be registered with the local registrar of births and deaths in the		

establishment under the expired license, and did not renew it until on or about April 4, 2022. During this period when its license was expired, Respondent Oceanview stored and transported uncremated human remains, made arrangements for cremations, registered death certificates, and obtained disposition permits.

- 24. On or about April 5, 2022, Respondent Oceanview moved its place of business from the Bureau-approved address of 25180 Mission Boulevard in Hayward, California to an adjacent storefront at 25176 Mission Boulevard. Respondent Oceanview did so without filing a change of location form with the Bureau or surrendering its license to operate at its previous facility. Respondent Oceanview then conducted the business of a funeral establishment out of the new location, even though the location had not been inspected or approved by the Bureau.
- 25. Field Representative Fiorica interviewed Respondent Smith on multiple occasions regarding the complaints against Respondent Oceanview. During these interviews, Respondent Smith reported that he was having health and memory problems, and that in multiple cases he simply forgot about the uncremated remains in Respondent Oceanview's possession. Respondent Smith further admitted that Respondent Oceanview's main telephone number was disconnected for an unspecified period of time in 2022, and that he neglected to return messages from customers seeking updates on the status of their deceased loved ones.

#### **Decedent SL**

- 26. SL passed away on or about June 26, 2022, and her surviving spouse, JK, made arrangements with Respondent Oceanview for funeral services.
- 27. Respondent Oceanview held SL's remains for approximately 46 days (June 26, 2022 to August 11, 2022) before transporting them for cremation. During this time, Respondent Oceanview and Respondent Smith repeatedly failed to return JK's calls and messages.
- 28. Respondent Oceanview did not obtain JK's signature on any of the legally required documents relating to SL's cremation. In addition, Respondent Smith forged JK's signature and

<sup>&</sup>lt;sup>1</sup> The required documents are an Authorization For Removal Of Human Remains form, a Declaration for Disposition of Cremated Remains form, a Disclosure Of Preneed Funeral Agreement form, an Authorization To Accept Or Decline Embalming form, and a Statement Of Funeral Goods And Services Selected form.

initials on the Cremation Authorization and Declaration for Disposition of Cremated Remains. The crematory staff, believing the forged documents to be valid, went forward with the cremation of SL's remains on or about August 11, 2021. Later that day, Respondent Smith e-mailed the required documents to JK and asked her to sign them after the fact.

- 29. Respondent Oceanview did not register SL's death certificate or receive a disposition permit for SL's remains until July 28, 2021, 32 days after SL's death and well in excess of the 8-day period required by law.
- 30. When interviewed about the issues surrounding SL's funeral services, Respondent Smith admitted forging JK's signature and initials on the Cremation Authorization and Declaration for Disposition of Cremated Remains forms, stating, "I did that. I DocuSigned those. I do it all the time," or words to that effect. Respondent further admitted that he "forgot to follow up" with JK regarding SL's cremation, or words to that effect.

## **Decedent JB**

31. On or about August 24, 2021, Respondent Oceanview's website advertised direct cremation for \$769.00, with "no hidden costs or fees." The surviving sister of decedent JB saw the advertisement and called Respondent Oceanview to purchase the direct cremation package. However, Respondent Smith quoted her a price of \$849.50, which included the base price of \$769.00 along with additional fees not listed anywhere on the website. Respondent Smith later quoted a price of over \$3,000, explaining that the extra charge was due to the decedent's weight.

#### **Decedent JG**

- 32. JG passed away on or about November 5, 2021. Respondent Oceanview took custody of JG's remains that same day, pursuant to unpaid preneed arrangements made by JG's daughter, PP.
- 33. Respondent Oceanview held JG's remains for approximately 33 days (November 5, 2021 to December 8, 2021) before transporting them for cremation. During this time, PP repeatedly called Respondents to find out the status of her father's cremation; however, Respondents failed to return her messages. On other occasions, PP was unable to reach Respondents because the voice mailbox was full or the number was out of service.

- 34. On or about December 7, 2021, Respondent Smith signed a Declaration for Disposition of Cremated Remains form, falsely attesting that he had the legal right to authorize JG's cremation. The form also incorrectly listed Castro Valley Crematorium Inc. as the place of cremation.
- 35. Respondent Oceanview failed to complete a Disclosure of Preneed Funeral Agreement form regarding JG.
- 36. Respondent Oceanview did not register JG's death certificate or receive a disposition permit for JG's remains until on or about December 7, 2021, 32 days after JG's death and well in excess of the 8-day period required by law.
- 37. On or about January 21, 2022, in the course of investigating the complaint regarding JG, Field Representative Fiorica attempted to call Respondent Oceanview at its telephone number of record; however, the voice mailbox was full and he was unable to leave a message. Field Representative Fiorica then tried an alternative phone number that he found on Respondent Oceanview's website, but this voice mailbox was full as well. A call to a third number associated with Respondent Oceanview ended with the same result—a recorded greeting stating that the mailbox was full, with no way to leave a message.
- 38. When interviewed about the issues surrounding JG's funeral services, Respondent Smith admitted that he failed to return PP's calls, stating, "I wasn't having problems with the phone, I was having problems with me," or words to that effect. Respondent Smith reported that he was having health and memory loss problems. When asked why he did not have PP sign the Declaration for Disposition of Cremated Remains form, Respondent Smith stated, "She was already mad at me," or words to that effect.

## **Decedent ET**

39. ET passed away on or about December 13, 2021, and Respondent Oceanview took custody of ET's remains on or about December 14, 2021. Respondent Oceanview did not register ET's death certificate or obtain a disposition permit for ET's remains until on or about March 11, 2022, 88 days after ET's death and well in excess of the 8-day period required by law.

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# **Decedent RC-1**

40. RC-1 passed away on or about December 22, 2021, and Respondent Oceanview took custody of RC-1's remains on or about December 24, 2021. Respondent Oceanview did not register RC-1's death certificate or obtain a disposition permit for RC-1's remains until on or about February 4, 2022, 44 days after RC-1's death and well in excess of the 8-day period required by law.

#### **Decedent AM**

41. AM passed away on or about January 7, 2022, and Respondent Oceanview took custody of AM's remains approximately two to three days later. Respondent Oceanview did not register AM's death certificate or obtain a disposition permit for AM's remains until on or about February 22, 2022, 46 days after AM's death and well in excess of the 8-day period required by law.

## **Decedent DS**

- 42. DS passed away on or about November 11, 2021, and Respondent Oceanview took custody of his remains on or about November 23, 2021, pursuant to arrangements made by DS's nephew, JS.
- 43. Respondent Oceanview held DS's remains for approximately 130 days before transporting them for cremation. During this time, JS repeatedly called Respondents and left multiple voice messages, none of which were returned. On another occasion, JS was answered with a recording that Respondent Oceanview's phone number was out of service. On the one occasion that JS did speak to Respondent Smith, on or about January 25, 2022, Respondent Smith falsely stated that the delay in cremation was caused by "problems with the paperwork."
- 44. The Statement of Funeral Goods and Services Selected, signed by JS on or about November 11, 2021, falsely listed Respondent Oceanview's address as 21365 Mission Boulevard in Hayward.
- 45. Respondent Oceanview did not register DS's death certificate or receive a disposition permit for DS's remains until on or about March 21, 2022, approximately 130 days after DS's death and well in excess of the 8-day period required by law.

46. On or about April 11, 2022, when interviewed about the issues surrounding DS's funeral services, Respondent Smith stated that he "forgot" DS's remains were in Oceanview's custody. Respondent Smith reported that he had been hospitalized, was experiencing memory loss, and "just haven't been right," or words to that effect. Respondent Smith admitted that he did not return several of JS's messages, and that he had "temporarily taken down" Respondent Oceanview's main business number for an unspecified period of time, or words to that effect.

## **Decedent CMA**

- 47. CMA passed away on or about November 7, 2021. That same day, Respondent Oceanview took custody of CMA's remains pursuant to arrangements made by CMA's granddaughter, RQ.
- 48. Respondent Oceanview held CMA's remains for approximately 120 days before transporting them for cremation. During this time, RQ repeatedly called and e-mailed Respondents, but received no answers to her messages. On other occasions, RQ was unable to leave a voice message because Respondent Oceanview's voice mailbox was full; on another, RQ received a recorded message that the number had been disconnected. RQ finally made contact with Respondent Smith on March 7, 2022, at which time Respondent Smith falsely stated that the cremation would occur on March 14, 2022.
- 49. CMA's remains were not cremated until March 24, 2022. Thereafter, Respondent Smith stored the temporary urn containing CMA's remains on the floor of Respondent Oceanview's new, unapproved facility at 25176 Mission Boulevard.
- 50. The Declaration for Disposition of Cremated Remains form regarding CMA did not contain specific instructions as to the manner, location, and other pertinent details regarding the disposition of CMA's remains. Instead, the form stated only, "Return cremated remains to RQ."
- 51. The Statement of Funeral Goods and Services Selected and Authorization for Removal of Human Remains regarding CMA falsely listed Respondent Oceanview's address as 21365 Mission Boulevard in Hayward.

- 52. Respondent Oceanview did not register CMA's death certificate or receive a disposition permit for CMA's remains until on or about March 7, 2022, 120 days after CMA's death and well in excess of the 8-day period required by law.
- 53. On or about April 11, 2022, when interviewed about the issues surrounding CMA's funeral services, Respondent Smith stated that he "probably" did not return messages from RQ, and that he was "possibly" dishonest with her about what caused the delay in CMA's cremation, or words to that effect. Respondent Smith reported that he was having "tough memory loss," or words to that effect.

# **Decedent RC-2**

- 54. RC-2 passed away on or about December 31, 2021. That same day, Respondent Oceanview took custody of RC-2's remains pursuant to a pre-paid cremation arrangement made by RC-2 through an insurance company.
- 55. Respondent Oceanview held RC-2's remains for approximately 77 days, after which RC-2's surviving son, RC-2 Jr., arranged for a different establishment to handle the funeral arrangements. During this time, RC-2 Jr. called Respondents repeatedly, but his messages were not returned. On other occasions, RC-2 Jr. was unable to leave a message because the voice mailbox was full.
- 56. RC-2 Jr. also sent a series of text messages to Respondent Smith, seeking information about RC-2's death certificate. The majority of the messages went unanswered, except on or about February 24, 2022, when Respondent Smith falsely indicated that RC-2's death certificate would be registered the next day.
- 57. RC-2 Jr. made arrangements for the other funeral establishment to take possession of RC-2's uncremated remains on or about March 17, 2022. At that point, Respondent Oceanview had still not registered RC-2's death certificate or received a disposition permit for RC-2's remains, even though 77 days had passed since RC-2's death.
- 58. On or about April 11, 2022, when interviewed about the issues surrounding RC-2's funeral services, Respondent Smith acknowledged that he did not return several voicemails and

text messages sent by RC-2 Jr. When asked whether he misled RC-2 Jr. about the status of RC-2's death certificate, Respondent Smith stated, "I probably did," or words to that effect.

#### **Decedent AV**

- 59. AV passed away on or about January 20, 2022. On or about January 21, 2022, AV's daughter, MV, made arrangements with Respondent Oceanview for AV's cremation. AV's son, GV, paid for the services in full. Respondent Smith falsely told MV that the crematory "was really backed up," or words to that effect, and that the cremation would occur in approximately 15 days.
- 60. Respondent Oceanview failed to take possession of AV's remains until January 25, 2022, and did so only after the hospital where AV died contacted MV to inform her that AV's remains were still in their facility.
- 61. Respondent Oceanview held AV's remains for approximately 68 days (January 25, 2022 through April 4, 2022) before MV arranged for another establishment to handle the funeral services. During this time, MV left numerous voicemails, none of which received a response. On other occasions, MV was unable to leave a message because the mailbox was full; in one instance, she was answered with a recording that the number had been disconnected. On the occasions when MV was able to reach Respondent Smith, Respondent Smith told her that he was not in the office and would call her back. Respondent Smith failed to do so.
- 62. The Declaration for Disposition of Cremated Remains form, signed by MV on or about January 21, 2022, did not contain specific instructions as to the manner, location, and other pertinent details regarding the disposition of AV's remains. Instead, the form stated only, "Return cremated remains to MV."
- 63. Respondent Oceanview did not register AV's death certificate or receive a disposition permit for AV's remains until on or about March 24, 2022, 60 days after AV's death and well in excess of the 8-day period required by law.
- 64. Respondent Oceanview did not proactively refund the payment for AV's funeral service; rather, GV had to file a chargeback complaint with his bank to obtain a refund for services not provided.

65. On or about April 11, 2022, when interviewed about the issues surrounding AV's funeral services, Respondent Smith reported that the delay in arranging for AV's cremation was the result of needing a coroner's number for the applicable paperwork; however, AV's death was not investigated by the county coroner.

# **2022 Citations**

66. On or about January 28, 2022, the Bureau issued Citations IC 2021 229 and IC 2022 34 to Respondent Oceanview and Respondent Smith, respectively, for (a) failing to include the establishment's license number in advertisements (Cal. Code Regs., tit. 16, § 1211, subd. (a)); (b) engaging in false and misleading advertising (Code § 7693); and (c) failure to supervise (Cal. Code Regs., tit. 16, § 1204, subd. (b)). Specifically, Respondent Oceanview's website provided an outdated address, falsely suggested that the establishment had been in business for over 35 years, and falsely advertised pet cemetery services. The citations are now final.

## **Previous Citations**

- 67. On or about October 17, 2018, the Bureau issued Citations IC 2018 126 and IC 2018 358 to Respondent Oceanview and Respondent Smith, respectively, for: (a) failing to refrigerate the unembalmed remains of decedents MB, KC, and SG within 24 hours of receipt (Cal. Code Regs., tit. 16, § 1223, subd. (c)); (b) failing to have the correct casket disclaimer on the casket price list (Cal. Code Regs., tit. 16, § 1258); (c) failing to file death certificates for NB, KC, and SG within eight calendar days after death (Health & Saf. Code, § 102775); (d) unprofessional conduct, specifically, the acts described in (a)-(c) above (Code, § 7707); and (e) failure to supervise (Cal. Code Regs., tit. 16, § 1204, subd. (b)). The citations are now final.
- 68. On or about February 4, 2020, the Bureau issued Citations IC 2019 462 and IC 2020 31 to Respondent Oceanview and Respondent Smith, respectively, for: (a) failing to have an approved, suitable room for the storage of human remains (Code, § 7616, subd. (a)(1)); (b) failing to properly document the location and disposition on the Declaration for Disposition of Cremated Remains forms for decedents JP, CW, and DH (Code, § 7685.2, subd. (b)); (c) unprofessional conduct, specifically, failing to provide the Bureau with documentation that accurately reflected the storage location of multiple decedent and failing to cooperate with the Bureau's investigation

establishment and, if so, under what conditions, if any, that license should continue; 1 2 4. Prohibiting Respondent Smith from directly or indirectly practicing as a funeral director in California, until a hearing can be held, the charges in an Accusation can be heard, and 3 a decision of the Bureau can be issued and made effective determining whether Respondent 4 Smith should continue to hold a license to practice as a funeral director and, if so, under what 5 conditions, if any, that license to practice should continue; 6 5. Taking such other and further action as is deemed necessary and proper 7 8 DATED: 11/17/2022 SIGNATURE ON FILE 9 GINA SANCHEZ 10 Bureau Chief Cemetery and Funeral Bureau 11 Department of Consumer Affairs State of California 12 Complainant 13 14 SF2020401212 43446807.docx 15 16 17 18 19 20 21 22 23 24 25 26 27 28 17